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*Attorneys for the Plaintiffs*

**IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF CALIFORNIA**

NELLY F. FERNANDEZ, individually and )  
on behalf of a class of all other persons )  
similarly situated, and on behalf of the )  
Franklin Templeton 401(k) Retirement Plan, )

Plaintiffs, )

v. )

FRANKLIN RESOURCES, INC., Franklin )

Case Number: 17-cv-06409

Templeton 401(k) Retirement Plan )  
Investment Committee, Franklin Templeton )  
401(k) Retirement Plan Administrative )  
Committee, Norman Frisbie, )  
Jennifer Johnson, Penelope Alexander, )  
Kenneth Lewis, Dan Carr, Nicole )  
Smith, Alison Baur, Matthew Gulley, )  
The Franklin Resources, Inc. Board of )  
Directors, Gregory E. Johnson, Rupert H. )  
Johnson, Jr., Charles B. Johnson, Charles )  
E. Johnson, Peter K. Barker, Mariann )  
Byerwalter, Mark C. Pigott, Chutta )  
Ratnathicam, Laura Stein, Seth Waugh, )  
Geoffrey Y. Yang, Samuel Armacost, )  
Joseph Hardiman, Anne Tatlock, )  
And John Doe Defendants 1–10. )

Defendants.

# **FIRST AMENDED COMPLAINT**

1. Plaintiff Nelly F. Fernandez, individually and as representative of a class of similarly situated persons, (“Plaintiffs”) brings this action pursuant to 29 U.S.C. §1132(a)(2) and (3) on behalf of the Franklin Templeton 401(k) Retirement Plan (the “Plan”) against Defendants Franklin Resources, Inc. (hereinafter “Franklin Templeton”), Franklin Templeton 401(k) Retirement Plan Administrative Committee (“Administrative Committee”), Franklin Templeton 401(k) Retirement Plan Investment Committee (“Investment Committee”), and individual Investment Committee Members Norman Frisbie, Jennifer Johnson, Penelope Alexander, Kenneth Lewis, Dan Carr, Nicole Smith, Alison Baur, and Matthew Gulley, the Franklin Resources, Inc. Board of Directors, responsible for monitoring the Investment Committee and appointing and removing its members, and members of the Board of Directs, Defendants Gregory E. Johnson, Rupert H. Johnson, Jr., Charles B. Johnson, Charles E. Johnson, Peter K. Barker, Mariann Byerwalter, Mark C. Pigott, Chutta Ratnathicam, Laura Stein, Seth Waugh, Geoffrey Y. Yang, Samuel Armacost, Joseph

1 Hardiman, Anne Tatlock, and John Doe Defendants 1–10 (collectively “Defendants”)  
2 for breach of fiduciary duties and state the following as their cause of action.

3 2. Plaintiff alleges that Defendants breached their fiduciary duties by  
4 causing the Plan to invest in funds offered and managed by Franklin Templeton  
5 (“Franklin Funds”), when better-performing and lower-cost funds were available.  
6 Plaintiff further alleges that Defendants were motivated to cause the Plan to invest in  
7 Franklin Funds to benefit Franklin Templeton’s investment management business.  
8 Plaintiff also alleges that Defendants offered the Plan inferior arrangements compared  
9 to that offered to non-captive plans, and, in so doing, engaged in prohibited  
10 transactions.

## 11 **I. JURISDICTION AND VENUE**

12 3. This court has exclusive jurisdiction over the subject matter of this action  
13 under 29 U.S.C. § 1132(e)(1) and 28 U.S.C. § 1331 because it is an action under 29  
14 U.S.C. § 1132(a)(2) and (3).

15 4. This district is the proper venue for this action under 29 U.S.C. §  
16 1132(e)(2) and 28 U.S.C. § 1391(b) because it is the district in which the subject plan  
17 is administered, where at least one of the alleged breaches took place, and where at  
18 least one defendant may be found.

## 19 **II. PARTIES**

### 20 **A. Plaintiff**

21 5. Plaintiff Nelly F. Fernandez is a citizen and resident of Coral Springs,  
22 Florida and was a participant in the Plan from at least 2011 through 2016. During the  
23 Class Period Plaintiff invested her Plan account in at least four Proprietary Mutual  
24 Funds, the Mutual Global Discovery Fund, the Income Fund, the Templeton World  
25 Fund, and the Mutual European Fund.  
26  
27  
28

**B. Defendants**

6. The Investment Committee consists of at least five members appointed by the Board of Directors of Franklin Templeton. It is responsible for, among other things, analyzing the performance and fees of investment options under the Plan, selecting new investment options to be offered under the Plan, and monitoring and removing or replacing investment options offered under the Plan. Accordingly, it had the fiduciary duty to select, monitor, and remove the Plan's investment options at all times relevant herein. During the Class Period, Norman Frisbie, Jennifer Johnson, Penelope Alexander, Kenneth Lewis, Dan Carr, Nicole Smith, Alison Baur and Matthew Gulley, served as members of the Investment Committee.

7. The Investment Committee is a fiduciary of the Plan under 29 U.S.C. §1002(21) because it exercised discretionary authority or control respecting the management of the Plan, exercised authority or control respecting management or disposition of the Plan's assets, and/or had discretionary authority or responsibility respecting the administration of the Plan.

8. The Members of the Investment Committee and any individual or entity to whom the Committee delegated any of its fiduciary functions, the nature and extent of which have not been disclosed to Plaintiffs, are fiduciaries of the Plan under 29 U.S.C. § 1002(21) because they exercised authority or control respecting management of the Plan, exercised authority or control respecting management or disposition of the Plan's assets, and/or had discretionary authority or discretionary responsibility respecting the administration of the Plan.

9. The Administrative Committee consists of at least five members appointed by the Board of Directors of Franklin Templeton. It is responsible for, among other things, hiring and firing plan service providers, including the Plan's recordkeeper, maintaining reporting requirements, and interpreting terms of the Plan e.

1           10. The Administrative Committee is a fiduciary of the Plan under 29 U.S.C.  
2 §1002(21) because it exercised discretionary authority or control respecting the management  
3 of the Plan, exercised authority or control respecting management of disposition of the  
4 Plan's assets, and/or had discretionary authority or responsibility respecting the  
5 administration of the Plan.

6           11. Defendant Franklin Templeton is the Plan sponsor and a party in interest  
7 to the Plan under 29 U.S.C. §1002(14). In certain situations, Franklin Templeton also  
8 acts as the Plan Administrator. Franklin Templeton is a corporation organized under  
9 the laws of the state of Delaware, with its corporate headquarters and principal place  
10 of business in the city and county of San Mateo, California.

11           12. Upon information and belief, Franklin Templeton, acting through its  
12 officers, directors, employees, or agents was a fiduciary to the Plan under 29 U.S.C. §  
13 1002(21) because it exercised discretionary authority or control respecting  
14 management of the Plan, exercised authority or control respecting management or  
15 disposition of the Plan's assets, and/or had discretionary authority or responsibility  
16 respecting the administration of the Plan.

17           13. Franklin Resources, Inc., acting by and/or through its Board of Directors  
18 (the "Board of Directors"), is a fiduciary within the meaning of ERISA, and thus  
19 subject to the fiduciary standard of care, because it appoints and removes the  
20 members of the Investment Committee, as well as designating the Plan Administrator,  
21 the named fiduciary for the Plan. The Board is also responsible for monitoring  
22 Investment Committee's exercise of its discretionary authority over the Plan.

23           14. During the relevant period, the Board of Directors consists or has  
24 consisted of Defendants Gregory E. Johnson, Rupert H. Johnson, Jr., Charles B.  
25 Johnson, Charles E. Johnson, Peter K. Barker, Mariann Byerwalter, Mark C. Pigott,  
26 Chutta Ratnathicam, Laura Stein, Seth Waugh, Geoffrey Y. Yang, Samuel Armacost,  
27 Joseph Hardiman, Anne Tatlock, and John Doe Defendants 1–10.  
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1           15. The Board of Directors may remove any member of the Committee at  
2 any time with or without advance notice. Vacancies on the Committee are filled by  
3 the Board of Directors.

4           16. Upon information and belief, Franklin Templeton has exercised control  
5 over the activities of its employees, internal departments and subsidiaries that  
6 performed fiduciary functions with respect to the Plan, and can hire or appoint,  
7 terminate, and replace such employees at will. Franklin Templeton is therefore liable  
8 for the fiduciary breaches alleged herein of its employees, internal departments and  
9 subsidiaries.

10           17. Franklin Templeton cannot act on its own. In this regard, on information  
11 and belief, Franklin Templeton relied directly on the other Defendants to carry out its  
12 fiduciary responsibilities under the Plan and ERISA and the acts of its officers and  
13 employees alleged herein are the acts of Franklin Templeton.

### 14           **III. THE PLAN**

15           18. The Plan is sponsored by Franklin Resources, Inc. It was established on  
16 October 1, 1981 and amended on October 1, 2010.

17           19. The Plan is an “employee pension benefit plan” within the meaning of  
18 29 U.S.C. §1002(2).

19           20. The Plan is an “individual account plan” or “defined contribution plan”  
20 within the meaning of 29 U.S.C. § 1002(34).

21           21. The Plan purports to be a “401(k) Plan” under 26 U.S.C. §401.

22           22. The Plan covers substantially all employees of Franklin Templeton and  
23 its U.S. subsidiaries who meet certain employment requirements.

### 24           **IV. THE PLAN’S INVESTMENTS**

25           23. Defendants’ fiduciary duties are among the “highest [duties] known to  
26 the law.” *Donovan v. Bierwirth*, 680 F.2d 263, 272 (2d Cir. 1982). Consistent with  
27 these fiduciary duties, Defendants had a fiduciary duty to Plaintiff, the Plan, and the  
28

1 other participants in the Plan to offer only prudent investment options. A fiduciary  
2 has “a continuing duty of some kind to monitor investments and remove imprudent  
3 ones” and “a plaintiff may allege that a fiduciary breached the duty of prudence by  
4 failing to properly monitor investments and remove imprudent ones.” *Tibble v.*  
5 *Edison Int’l.*, 135 S.Ct. 1823, 1829 (2015). Defendants therefore breached their  
6 fiduciary duty of prudence under ERISA §404(a)(1)(B); 29 U.S.C. §1104(a)(1)(B).

7 **A. The Proprietary Mutual Funds**

8 24. There is no shortage of reasonably priced and well-managed investment  
9 options in the 401(k) plan marketplace.

10 25. Despite the many investment options available in the market, the Plan  
11 has invested hundreds of millions of dollars in mutual funds managed by Franklin  
12 Templeton and its subsidiaries. These investment options were chosen because they  
13 were managed by, paid fees to, and generated profits for Franklin Templeton and its  
14 subsidiaries.

15 26. Over the relevant time period, over forty mutual funds offered by the  
16 Plan were, and continue to be, managed by Franklin Templeton or its subsidiaries (the  
17 “Proprietary Funds”). The Plan also includes a Company Stock Fund, which invests  
18 in common stock of Franklin Templeton, and a collective trust, managed by State  
19 Street Global Advisors, which is intended to track domestic large-capitalization  
20 stocks as represented in the S&P 500 Index. In 2015, the Plan also added three other  
21 collective trusts, also managed by State Street Global Advisors, to offer index  
22 tracking for international stocks, domestic small and mid-capitalization stocks, and  
23 bonds. Prior to 2015, the S&P 500 Index Fund was the only passively managed, and  
24 only non-proprietary, option in the Plan.

25 27. The Plan’s investments were chosen and retained by or at the direction  
26 of the Investment Committee.

28. The Plan's investment in the Proprietary Funds averaged over \$750 million per year from 2011 to the present.

29. The Proprietary Funds generated millions of dollars in fees for Franklin Templeton and its subsidiaries.

30. At all times relevant herein, the Proprietary Funds charged and continue to charge Plan participants and beneficiaries fees that were and are unreasonable for this Plan. The fees charged were and are significantly higher than the median fees for comparable mutual funds in 401(k) plans as reported by the Investment Company Institutes, in The Economics of Providing 401(k) Plans: Services, Fees and Expenses and by BrightScope, Inc. an independent provider of 401(k) ratings and data, based on its review of 1,667 large 401(k) plans reported in Real Facts about Target Date Funds.

31. The fees, moreover, are and were significantly higher than the fees available from alternative mutual funds, including Vanguard Institutional Funds, with similar investment styles that were readily available as Plan investment options throughout the relevant time. The percentage of excess compared to the fees charged by comparable Vanguard Institutional Funds is shown in Column D below. That difference was even larger at the time most of these investments were selected, as current — and cheaper — R6 share classes of the Proprietary Funds were not offered in the Plan prior to 2014. Fees are measured in basis points ("bps") where one basis point equals 0.01%:

<b>Fund</b>	<b>R6 Fee</b>	<b>Vanguard Fund</b>	<b>Vanguard Fee</b>	<b>Excess over Vanguard</b>
Money Fund	47 bps	VMRXX	10 bps	370%
Balance Sheet Inv. Fund	50 bps	VMVAX	8 bps	525%



1	Flex Cap Growth Fund	48 bps	VIGIX	7 bps	586%
2	Growth Fund	46 bps	VIGIX	7 bps	557%
3	Growth Opportunities Fund	68 bps	VIGIX	7 bps	871%
4	High Income Fund	47 bps	VWEAX	13 bps	261%
5	Income Fund	38 bps	VTWIX	13 bps	192%
6	International Growth Fund	102 bps	VWILX	34 bps	200%
7	Large Cap Value Fund	84 bps	VIVIX	7 bps	1,100%
8	LifeSmart Income Fund	68 bps	VTINX	14 bps	386%
9	LifeSmart 2020 Fund	72 bps	VTWNX	14 bps	413%
10	LifeSmart 2025 Fund	73 bps	VTTVX	15 bps	387%
11	LifeSmart 2030 Fund	75 bps	VTHRX	15 bps	400%
12	LifeSmart 2035 Fund	74 bps	VTTHX	15 bps	393%
13	LifeSmart 2040 Fund	76 bps	VFORX	16 bps	375%
14	LifeSmart 2045 Fund	75 bps	VTIVX	16 bps	369%
15	LifeSmart 2050 Fund	75 bps	VFIFX	16 bps	369%
16	Low Duration Total Return	42 bps	VSTBX	7 bps	500%
17	MicroCap Value Fund	80 bps	VSIIX	7 bps	1,043%
18	Mutual Beacon Fund	70 bps	VIVIX	7 bps	900%
19	Mutual European	89 bps	VESIX	9 bps	889%
20	Mutual Global Discovery	82 bps	VFWSX	11 bps	645%
21	Real Return Fund	50 bps	VIPIX	7 bps	614%
22	Rising Dividend Fund	52 bps	VDADX	9 bps	478%
23					
24					
25					
26					
27					
28					

Small Cap Growth Fund	72 bps	VSGIX	7 bps	929%
Small Cap Value Fund	61 bps	VSIIX	7 bps	771%
Small-Mid Cap Growth	48 bps	VIEIX	7 bps	586%
Strategic Income	47 bps	VCOBX	15 bps	213%
Conservative Allocation	92 bps	VASIX	12 bps	667%
Growth Allocation	82 bps	VASGX	15 bps	447%
Moderate Allocation	94 bps	VSMGX	14 bps	571%
Total Return Fund	46 bps	VBIMX	6 bps	667%
U.S. Gov. Securities Fund	47 bps	VFIUX	10 bps	370%
Templeton Developing Mkts	122 bps	VEMIX	12 bps	917%
Templeton Foreign Fund	72 bps	VTRIX	46 bps	57%
Templeton Frontier Markets	165 bps	VEMIX	12 bps	1,275%
Templeton Global Bond Fund	50 bps	VTIFX	9 bps	456%
Templeton Global Smaller Co	94 bps	VTWIX	13 bps	623%
Templeton Growth Fund	70 bps	VTWIX	13 bps	438%
Templeton World Fund	72 bps	VTWIX	13 bps	454%

32. Prior to July 1, 2014, the Plan invested in the Advisor share class of each Proprietary Fund.

1           33. During the period the Plan invested in the Advisor share class of the  
2           Proprietary Funds, the Proprietary Funds' Transfer Agent, Franklin Templeton  
3           Investor Services, LLC, paid Charles Schwab, the Plan's Recordkeeper and Trustee,  
4           \$1 per plan participant account per month. Franklin Templeton Investor Services,  
5           LLC collected those fees from the Franklin mutual funds, reducing the value of the  
6           mutual funds for all shareholders. In 2013, those Plan-related payments totaled  
7           approximately \$400,000.

8           34. Plaintiff was, until 2017, not aware of these existence, let alone the  
9           extent, of these payments.

10          35. The Plan was, at that time, liable to Schwab for \$70 per participant per  
11          year in administrative fees. If the payments to Charles Schwab from the Plan's  
12          mutual funds were less than the \$70 per participant per year rate, the Plan was liable  
13          to Charles Schwab for the difference.

14          36. Likewise, if the payments to Charles Schwab from the Plan's mutual  
15          funds exceeded the \$70 per participant per year rate, the overage would be used to  
16          pay other plan expenses.

17          37. During the Class Period, because Franklin offered the Plan lower  
18          shareholder service fees, the Plan both had to pay additional administrative fees to the  
19          Plan's recordkeeper and lost the opportunity to benefit from the reimbursement of  
20          fees to the Plan for other purposes.

21          38. At the same time, for other shareholders of the same Advisor share class  
22          of the Proprietary Funds, Franklin offers a 15 bp beneficial owner servicing credit,  
23          which was also paid by Franklin Templeton Investors Services, LLC using fees  
24          collected from the Franklin mutual funds and reducing the value of the mutual funds  
25          for all shareholders, including the Plan. The 15 bp beneficial owner servicing credit  
26          was offered to Franklin-fund shareholders such as the Mercury General Corporation  
27          Profit Sharing Plan, but was not available to the Plan.  
28

1           39. Upon information and belief, other shareholders in the Advisor share  
2 class benefitted from the additional 15 bps through payments to their advisors,  
3 including Franklin Templeton Institutional, LLC, the funds' distributor, Franklin  
4 Templeton Distributors, Inc., or entities who had entered into selling agreements with  
5 Franklin Templeton Distributors, Inc.

6           40. Had Franklin made 15 bps available for the benefit of the Plan, as it did  
7 with other shareholders, the Plan and Charles Schwab would have received beneficial  
8 owners servicing credits of approximately \$1.1 million per year, an increase of  
9 \$700,000 per year from the benefit offered by Franklin for its own Plan.

10          41. Conversely, had Franklin offered all shareholder the same arrangement  
11 as it had with Charles Schwab for the Plan, the amount of the payments made from  
12 each fund would have been less, causing the value of the Plan's investments in the  
13 Franklin Funds to be higher.

14          42. Plaintiff did not know of the Plan fee offsets, the beneficial owner  
15 servicing credits, the \$1 per plan participant account per month arrangement between  
16 Franklin and Schwab, or the 15 bps payments to other Plans until after the institution  
17 of this Action.

18          43. Additionally, each Proprietary Fund charges fees in excess of the fees  
19 the Plan would have paid by purchasing comparable institutional products such as  
20 separately managed accounts. As the Department of Labor reports, for plans like  
21 Franklin Templeton's Plan, the "[t]otal investment management expenses can  
22 commonly be reduced to one-fourth of the expenses incurred through retail mutual  
23 funds." *Study of 401(k) Plan Fees and Expenses*, April 13, 1998.

24          44. Franklin offers and sells investment products similar or identical to those  
25 in the Plan to institutional clients through separately=managed accounts and sub-  
26 advised portfolios.

1           45. For example, the Plan invested over \$30 million in the Templeton Global  
2 Bond Fund, which charged a fee of over 50 basis points. However, Defendants  
3 offered a Templeton Global Bond Fund separately managed account to institutional  
4 investors with at least \$500,000, for negotiated fees which, upon information and  
5 belief, were often less than the fees charged to investors in the Templeton Global  
6 Bond Fund mutual fund.

7           46. With an operating margin of over 37%, very high for the mutual fund  
8 industry, Defendants made a fortune off of the Plan's investments in Proprietary  
9 Funds.

10          47. Many of the Proprietary Funds had and continue to have poor  
11 performance histories compared to prudent alternatives Defendants could have  
12 chosen for inclusion in the Plan.

13          48. For example, from the beginning of the relevant time period until at least  
14 September, 2013, the Plan included three Asset Allocation Funds, the Conservative  
15 Allocation Fund, Moderate Allocation Fund, and Growth Allocation Fund, which  
16 were all Proprietary Funds managed by T. Anthony Coffey and Thomas A. Nelson of  
17 Franklin Templeton.

18          49. The Asset Allocation Funds had been performing poorly. All three  
19 trailed their Morningstar peer median returns in 2011 and 2012, with only the  
20 Conservative Allocation Fund beating its peers in 2013 — after finishing in the 90th  
21 and 76th percentiles the prior two years.

22          50. In July, 2013, Franklin Templeton created a series of target date funds.  
23 Both asset allocation funds and target date funds are similar in that both invest their  
24 assets in a collection of mutual funds which in turn invest in foreign and domestic  
25 stocks and bonds, providing asset allocation within a single fund. Messrs. Coffey and  
26 Nelson, the unsuccessful managers of the Allocation Funds, were also the managers  
27 of these new, untested funds.  
28

1           51. Defendants decided to replace the Allocation Funds with Target Date  
2 Funds shortly before or during 2014. At the time, there was no shortage of  
3 established, cheaper target date fund families in the marketplace. Instead of selecting  
4 one of these cheaper, better funds, Defendants chose for the Plan the untested,  
5 expensive Proprietary Target Date Funds, despite the poor performance of its  
6 managers managing similar Asset Allocation Funds. A prudent, un-conflicted  
7 fiduciary would not have chosen untested, more expensive funds, particularly in light  
8 of the individual manager's inability to succeed managing similar funds in the recent  
9 past.

10           52. The Target Date Funds have subsequently underperformed the cheaper,  
11 established, prudent alternative funds which, upon information and belief, were not  
12 even considered by Defendants when they decided to invest Plan assets in the Target  
13 Date Funds. The most conservative Target Date Fund, the Retirement Income Fund,  
14 has performed worse than two-thirds of its Morningstar peers each and every year of  
15 its existence. The most aggressive, the 2055 Fund, underperformed 97% of its peers  
16 in 2016, the only full year of its existence, and continues to underperform its  
17 Morningstar peer category thus far in 2017. Except for the Retirement Income Fund,  
18 which finished in the bottom third, all of the proprietary Target Date Funds in the  
19 Plan finished 2016 in the bottom 10 percent of their peer groups. Since their inception  
20 in July, 2013, the Target Date Funds have underperformed their Vanguard peers by  
21 over \$3 million.

22           53. The Target Date Funds' underperformance is not unique. In 2015, only  
23 24% of Franklin Templeton mutual funds outperformed their peer median.

24           54. Many of the Proprietary Funds were and are poorly rated by  
25 Morningstar, the independent rating service, compared to prudent alternatives the  
26 Committee could have chosen for inclusion in the Plan. For example, not a single  
27 Proprietary Fund is rated 5-stars (out of 5), the highest rating, by Morningstar. To the  
28

contrary, the Templeton World Fund and Templeton Frontier Markets Fund, are rated 1-star, the lowest rating. Other Proprietary Funds have 2-star ratings and most of the rest have mediocre 3-star ratings.

55. Prudent investors fled Franklin Templeton's mutual funds, including the Proprietary Funds. In the fiscal year ending September 30, 2015, investors on net withdrew \$59.2 billion from Franklin Templeton funds. The following quarter, they withdrew an additional \$20.6 billion. In 2016, investors withdrew another \$42.5 billion. In 2017, the outflows have continued, with investors withdrawing an additional \$18.3 billion during the first half of the year.

56. Despite the poor performance, high fees, and low Morningstar ratings, the only Proprietary Funds removed from the Plan during the entire Class Period were replaced with other Proprietary Funds. For example, the three Asset Allocation Funds were replaced, as discussed above, with eight proprietary Target Date Funds using the same failed managers as the Asset Allocation Funds. In addition, in 2016 five Proprietary Funds were removed and their assets transferred to other Franklin Funds, with the result being over \$100,000 per year in *additional fees* to Franklin at the expense of the Plan and its participants.

Removed Fund	Removed Fund Fee	Replacement Fund	Replacement Fund Fee	Assets in Removed Fund	Additional Fees to Franklin
US Gov. Securities Fund	47 bps	Total Return Fund	46 bps	\$18,777,486	-\$1,878
Balanced Sheet Fund	50 bps	Rising Dividend Fund	52 bps	\$6,805,384	\$1,361
Flex Cap Growth Fund	46 bps	Growth Opportunities Fund	68 bps	\$13,992,198	\$30,783

Small Mid Cap Growth Fund	48 bps	Small Cap Growth	66 bps	\$38,729,155	\$69,712
High Income Fund	47 bps	Strategic Income Fund	48 bps	\$9,586,381	\$959

57. Meanwhile, four Proprietary Funds, as well as the Target Date Funds, were added to the Plan during the Class Period. They are the International Growth Fund, for which Franklin Templeton charges 102 bps, the Templeton Frontier Markets Fund, for which Franklin Templeton charges 165 bps, and the Real Return Fund, for which Franklin Templeton charges 50 bps, and the Templeton Foreign Equity Fund, for which Franklin Templeton charges 72 bps.

58. The Plan lost in excess of \$60 million during the class period as a result of losses sustained by the Proprietary Funds compared to prudent alternatives such as comparable Vanguard Funds.

#### **B. The Franklin Money Market Fund**

59. Stable value funds and money market funds are two investment vehicles designed to preserve principal while providing a return.

60. Stable value funds are a common investment in defined contribution plans and in fact are designed specifically for use in large defined contribution plans.

61. The structure of stable value funds allows them to outperform money market funds in virtually all market conditions and over any appreciable time period. See, *Abbott v. Lockheed Martin Corp.*, 725 F.3d 803, 806 (7th Cir. 2013); see also Paul J. Donahue, *Plan Sponsor Fiduciary Duty for the Selection of Options in Participant-Directed Defined Contribution Plans and the Choice Between Stable Value and Money Market*, 39 AKRON L. REV. 9, 20–27 (2006).

62. Stable Value Funds hold longer duration instruments generating excess returns over money market investments. Stable value funds also provide a guaranteed rate of return to the investor, referred to as a crediting rate, and protect against the loss of principal and accrued interest. This protection is provided through a wrap



1 contract issued by a bank, insurance company or other financial institution that  
2 guarantees the book value of the participant's investment.

3 63. Even during the period of market turbulence in 2008, "stable value  
4 participants received point-to-point protection of principal, with no sacrifice of  
5 return[.]" Paul J. Donahue, *Stable Value Re-examined*, 54 RISKS AND REWARDS 26,  
6 28 (Aug. 2009).<sup>1</sup>

7 64. Because they offer higher returns than money market funds, greater  
8 consistency of returns, and less risk to principal, large defined contribution plans  
9 commonly offer stable value funds to participants.

10 65. A 2011 study from Wharton Business School analyzed money market  
11 and stable value fund returns from the previous two decades and concluded that "any  
12 investor who preferred more wealth to less wealth should have avoided investing in  
13 money market funds when [stable value] funds were available, irrespective of risk  
14 preferences." David F. Babbel & Miguel A. Herce, *Stable Value Funds: Performance*  
15 *to Date*, at 16 (Jan. 1, 2011).<sup>2</sup>

16 66. According to the 2015 Stable Value Study published by MetLife, over  
17 80% of plan sponsors offer a stable value fund. MetLife, *2015 Stable Value Study: A*  
18 *Survey of Plan Sponsors, Stable Value Fund Providers and Advisors* at 5 (2015).<sup>3</sup>  
19 The study also notes that stable value returns were "more than double" the returns of  
20 money market funds from 1988 to 2015, and 100% of stable value providers and  
21 almost 90% of financial advisors to defined contribution plans "agree that stable  
22  
23

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24 <sup>1</sup> Available at [http://www.soa.org/library/newsletters/risks-and-](http://www.soa.org/library/newsletters/risks-and-rewards/2009/august/rar-2009-iss54-donahue.pdf)  
25 [rewards/2009/august/rar-2009-iss54-donahue.pdf](http://www.soa.org/library/newsletters/risks-and-rewards/2009/august/rar-2009-iss54-donahue.pdf).

26 <sup>2</sup> Available at <http://fic.wharton.upenn.edu/fic/papers/11/11-01.pdf> (last accessed  
27 June 24, 2016).

28 <sup>3</sup> Available at [https://www.metlife.com/assets/cao/institutional-retirement/plan-](https://www.metlife.com/assets/cao/institutional-retirement/plan-sponsor/stable-value/Stable-Value-Vs-Money-Market/2015_StableValueStudyWebFinal.pdf)  
[sponsor/stable-value/Stable-Value-Vs-Money-](https://www.metlife.com/assets/cao/institutional-retirement/plan-sponsor/stable-value/Stable-Value-Vs-Money-Market/2015_StableValueStudyWebFinal.pdf)  
[Market/2015\\_StableValueStudyWebFinal.pdf](https://www.metlife.com/assets/cao/institutional-retirement/plan-sponsor/stable-value/Stable-Value-Vs-Money-Market/2015_StableValueStudyWebFinal.pdf).

value returns have outperformed money market returns over the last 25 years.” *Id.* at 7 (emphasis added).

67. Unlike the majority of defined contribution plans, the Plan has not offered a stable value fund. Instead, the Plan offered the Franklin Funds Money Market Fund, a fund managed by Franklin and paying Franklin up to 47 bps per year, while paying nothing at all to the Plan and its participants.

68. In real terms, investors in this most-conservative option have lost over 12% of their buying power over the Class Period. Had Defendants used a comparable stable value fund, the plan participants would have seen their assets grow by over 22% during that period. These losses could also have been mitigated had Defendants considered any of the numerous superior non-proprietary money market funds available in the marketplace throughout the class period.

69. Had these assets been invested in a stable value fund instead, they would have had inflation-beating returns. For example, one alternative, the Vanguard Stable Value Fund has enjoyed the following returns:

<b>Fund</b>	2009	2010	2011	2012	2013	2014	2015	2016
<b>Stable Value</b>	3.66%	4.06%	3.56%	2.68%	2.06%	2.00%	2.21%	2.22%
<b>Inflation</b>	2.63%	1.63%	2.93%	1.59%	1.58%	-0.09%	1.37%	2.07%
<b>Plan Money Market</b>	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

70. Franklin does not manage any stable value funds.

71. In addition to the breaches of loyalty resulting from the selection and maintenance of the Money Market Fund, by including and failing to remove the Money Market Fund, Defendants failed to discharge their duties with respect to the Plan with the care, skill, prudence, and diligence under the circumstances then

1 prevailing that a prudent man acting in a like capacity and familiar with such matters  
2 would use in the conduct of an enterprise of like character and with like aims.

3 72. The Plan lost in excess of \$9 million during the class period as a result of  
4 losses sustained by the Money Market Fund compared to Stable Value alternatives.

5 **C. Excessive Total Plan Cost**

6 73. In addition to paying the bloated expense ratios charged by Franklin  
7 Templeton on the Proprietary Funds, the Plan pays a separate administrative fee,  
8 charged to each participant at a rate of \$12.00 per quarter, or \$48 per year. Additional  
9 charges are also incurred for services provided to the Plan by other vendors.

10 74. The Plans' Form 5500 filings with the U.S. Department of Labor contain  
11 an Independent Auditor's Report, which state that on September 30, 2014 the Plan's  
12 assets were \$1,178,463,741 and on September 30, 2015, the Plan's assets were  
13 \$1,095,737,878. The Plan has remained above \$1 billion in assets ever since.

14 75. In total, the Plan paid \$6.5 million per year in investment management  
15 and administrative fees. Given the Plan size, the average Total Plan Cost was over 57  
16 bps in 2014 and 2015.

17 76. A recently published report shows that in 2013, the average 401(k)  
18 defined contribution plan with more than a billion dollars in assets bore a total plan  
19 cost as a percentage of assets of 31 basis points. See BrightScope and Investment  
20 Company Institute, The BrightScope/ICI Defined Contribution Plan Profile: A Close  
21 Look at 401(k) Plans, 47 (Dec. 2015), available at:  
22 [https://www.ici.org/pdf/ppr\\_15\\_dcplan\\_profile\\_401k.pdf](https://www.ici.org/pdf/ppr_15_dcplan_profile_401k.pdf). In 2014, that dropped to 30  
23 basis points. See BrightScope and Investment Company Institute, The  
24 BrightScope/ICI Defined Contribution Plan Profile: A Close Look at 401(k) Plans, 49  
25 (Dec. 2016), available at: [https://www.ici.org/pdf/ppr\\_16\\_dcplan\\_profile\\_401k.pdf](https://www.ici.org/pdf/ppr_16_dcplan_profile_401k.pdf).

26 77. Thus, the total plan cost, including investment and administrative fees,  
27 was nearly double the cost of comparable plans that are not subject to conflicted  
28

1 fiduciary decision-making. This difference is almost entirely the result of the mutual  
2 fund fees paid to Franklin Templeton.

3 78. In the six-year period 2011–2016, the Plan paid approximately \$15  
4 million more at the 57 basis points fee rate than did a plan at the 31 (or 30) basis  
5 points fee rate.

6 79. These facts support an inference that Defendants allowed Franklin  
7 Templeton to receive excessive compensation by larding the Plan with excessively  
8 expensive Proprietary Funds.

9 **D. Total Recordkeeping Fees Were Excessive**

10 80. Recordkeeping is a service necessary for every defined contribution plan. The  
11 market for recordkeeping services is highly competitive. There are numerous recordkeepers  
12 in the marketplace who are equally capable of providing a high level of service to a large  
13 defined contribution plan like the Plan. These recordkeepers primarily differentiate  
14 themselves based on price, and vigorously compete for business by offering the best price.

15 81. To ensure that plan administrative and recordkeeping expenses are and remain  
16 reasonable for the services provided, prudent fiduciaries of large defined contribution plans  
17 put the plan's recordkeeping and administrative services out for competitive bidding at  
18 regular intervals, every 3–5 years.

19 82. Upon information and belief, Defendants failed to competitively bid the Plan's  
20 recordkeeping services between 2005 and 2013.

21 83. The cost of recordkeeping services depends on the number of participants, not  
22 on the amount of assets in the participant's account. The cost of providing recordkeeping  
23 services is the same regardless of account balance. For this reason, prudent fiduciaries of  
24 defined contribution plans negotiate recordkeeping fees on the basis of a fixed dollar amount  
25 for each participant in the plan rather than as a percentage of plan assets. Otherwise, as plan  
26 assets increase through participant contributions or investment gains, the recordkeeping  
27  
28

1 compensation increases without any change in the recordkeeping and administrative  
2 services.

3 84. Large defined contribution plans, like the Plan,<sup>[1]</sup> experience economies of  
4 scale for recordkeeping and administrative services. As the number of participants in the  
5 plan increases, the per participant fee charged for recordkeeping and administrative services  
6 decline. These lower administrative expenses are readily available for plans with a greater  
7 number of participants.

8 85. The Plan initially contracted with the 401k Company (subsequently purchased  
9 by Schwab) to use their recordkeeping services. Franklin Templeton paid \$70 per person to  
10 Schwab under the Plan.

11 86. After 2013, the Investment Committee and Administrative Committee selected  
12 Bank of America Merrill Lynch (“BAML”) as the Plan recordkeeper. Those fees were \$48  
13 per person.

14 87. BAML is a corporate partner of Franklin Templeton. BAML recordkeeps and  
15 administers other benefit plans for Franklin Templeton. Franklin Templeton markets its  
16 mutual funds to BAML advisors and shares revenue with BAML based on BAML’s ability  
17 to sell Franklin Templeton funds. Franklin Templeton sponsors BAML conferences<sup>4</sup>, and  
18 BAML serves as financial advisors to Franklin Templeton subsidiaries.<sup>5</sup>

19 88. Market prices for mega-plans, like the Plan, are typically considerably lower  
20 because of available economies of scale and the bargaining power exerted by prudent  
21 fiduciaries. *See, e.g., Spano v. Boeing*, Case 06-743, Doc. 466, at 26 (S.D. Ill. Dec. 30, 2014)  
22 (recordkeeping fees were \$32 per participant in 2012); *Spano*, Doc. 562-2 (Jan 29, 2016)  
23 (declaration that Boeing’s 401(k) plan recordkeeping fees were \$18 per participant for the  
24 past two years); *George v. Kraft Foods Global, Inc.*, 641 F.3d 786 (7th Cir. 2011) (reversing  
25

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26 <sup>[1]</sup> <http://www.plansponsor.com/2015-Recordkeeping-Survey/>

27 <sup>4</sup> [https://www.franklintempleton.com/en-us-retail/investor/approach/firm/press-](https://www.franklintempleton.com/en-us-retail/investor/approach/firm/press-article.page?DocID=jbnanpqb)  
[article.page?DocID=jbnanpqb](https://www.franklintempleton.com/en-us-retail/investor/approach/firm/press-article.page?DocID=jbnanpqb)

28 <sup>5</sup> [https://www.franklintempleton.com/en-us-retail/investor/approach/firm/press-](https://www.franklintempleton.com/en-us-retail/investor/approach/firm/press-article.page?DocID=jbnanpqb)  
[article.page?DocID=jbnanpqb](https://www.franklintempleton.com/en-us-retail/investor/approach/firm/press-article.page?DocID=jbnanpqb)

1 grant of summary judgment where plaintiffs' expert opined market rate of \$20–\$27 and plan  
2 paid recordkeeper \$43–\$65 per participant for a smaller plan than the Plan); *Gordon v. Mass*  
3 *Mutual*, Case 13-30184, Doc. 107-2 at ¶10.4 (D.Mass. June 15, 2016) (401(k) fee settlement  
4 committing the plan to pay not more than \$35 per participant for recordkeeping, also  
5 involving a smaller 401(k) plans).

6 89. Recordkeeping fees of \$48 per person was excessive and unreasonable for the  
7 Plan and participants. The recordkeeping fees for a plan the size of the Plan should have  
8 been below \$35 per participant.

9 90. Many of the market leaders in mega-plan recordkeeping are — unlike BAML  
10 — competitors of Franklin Templeton's mutual fund business, including Fidelity, TIAA,  
11 Vanguard and JP Morgan (whose recordkeeping business was subsequently sold to Mass  
12 Mutual).

13 91. Upon information and belief, the Investment Committee and Administrative  
14 Committee excluded these asset managers from recordkeeping the Plan, preventing the Plan  
15 from securing recordkeeping fees at market rates.

16 92. As a result of the forgoing, the Plan and its participants paid hundreds of  
17 thousands of dollars per year in excessive recordkeeping fees.

#### 18 **E. Individual Defendants' Conflicts of Interest**

19 93. The Individual Defendants suffered from direct, personal, and pecuniary  
20 conflicts when serving as fiduciaries for the Plan.

21 94. Director Defendants and brothers Charles B. Johnson and Rupert H.  
22 Johnson, Jr. each own and owned over 100 million shares of Franklin Resources, Inc.,  
23 holdings which were, for much of the class period, valued at over \$3 billion and 15%  
24 of the company, each.

25 95. Charles B. Johnson and Rupert H. Johnson, Jr. are the sons of Rupert H.  
26 Johnson, Sr., who founded Franklin Resources in 1947.

1           96. Director Defendants and brothers Charles E. Johnson and Gregory E.  
 2 Johnson each own over 5 million shares of Franklin Resources, Inc., holdings which  
 3 were, for much of the class period, valued at over \$150 million each. Charles E.  
 4 Johnson and Gregory E. Johnson are the sons of Charles B. Johnson.

5           97. Investment Committee member, and sister of Gregory E. Johnson,  
 6 Jennifer M. Johnson, owns over 4 million shares of Franklin Resources, Inc., holdings  
 7 which were, for much of the class period, valued at over \$130 million each. Ms.  
 8 Johnson is the President and Chief Operating Officer of Franklin Resources, Inc. She  
 9 is also responsible for Franklin Templeton's global retail and institutional distribution  
 10 efforts, including product development.

11           98. In addition, the Committee included Ken Lewis, Franklin's Chief  
 12 Financial Officer, Dan Carr, Franklin's Secretary and General Counsel, and Rick  
 13 Frisbie, Franklin's former Chief Administrative Officer and Executive VP  
 14 responsible for overseeing the asset allocation and target date funds.

15           99. These individuals personally benefited from the Plan's investments in  
 16 Franklin Funds.

## 17           **V. ERISA'S FIDUCIARY STANDARDS**

18           100. ERISA imposes strict fiduciary duties of loyalty and prudence upon  
 19 Defendants as fiduciaries of the Plan. ERISA § 404(a), 29 U.S.C. § 1104(a), provides,  
 20 in relevant part, as follows:

21           [A] fiduciary shall discharge his duties with respect to a plan solely in  
 22 the interest of the participants and beneficiaries and —

23           (A) for the exclusive purpose of:

24           (i) providing benefits to participants and their beneficiaries;

25           and

26           (ii) defraying reasonable expenses of administering the plan;

27           [and]

1 (B) with the care, skill, prudence, and diligence under the  
2 circumstances then prevailing that a prudent man acting in a like capacity and  
3 familiar with such matters would use in the conduct of an enterprise of like  
4 character and with like aims;

5 (C) by diversifying the investments of the plan so as to minimize the  
6 risk of large losses, unless under the circumstances it is clearly prudent not to  
7 do so[.]

8 101. Under ERISA, fiduciaries who exercise discretionary authority or control  
9 over the selection of plan investments and the selection of plan service providers  
10 must act prudently and solely in the interest of participants and beneficiaries of the  
11 plan when performing such functions. Thus, “the duty to conduct an independent  
12 investigation into the merits of a particular investment” is “the most basic of  
13 ERISA’s investment fiduciary duties.” *In re Unisys Savings Plan Litig.*, 74 F.3d 420,  
14 435 (3d Cir. 1996).

15 102. As the Department of Labor explains,

16 [T]o act prudently, a plan fiduciary must consider,  
17 among other factors, the availability, riskiness, and  
18 potential return of alternative investments for his or her  
19 plan. [Where an investment], if implemented, causes  
20 the Plan to forego other investment opportunities, such  
21 investments would not be prudent if they provided a  
22 plan with less return, in comparison to risk, than  
23 comparable investments available to the plan, or if  
24 they involved a greater risk to the security of plan  
25 assets than other investments offering a similar return.

26  
27 DOL Opinion 88-16A (1988).  
28



1  
2 103. Pursuant to these duties, fiduciaries must ensure that the services  
3 provided to the plan are necessary and that the fees are reasonable:

4 Under section 404(a)(1) of ERISA, the responsible  
5 Plan fiduciaries must act prudently and solely in the  
6 interest of the Plan participants and beneficiaries ... in  
7 determining which investment options to utilize or  
8 make available to Plan participants or beneficiaries. In  
9 this regard, the responsible Plan fiduciaries must  
10 assure that the compensation paid directly or indirectly  
11 by the Plan to [service providers] is reasonable . . .

12  
13 DOL Opinion 97-15A (1997); DOL Opinion 97-16A (1997).

14  
15 104. A fiduciary's duty of loyalty requires a fiduciary to act solely in the  
16 interest of plan participants and beneficiaries. As the Department of Labor has  
17 warned:

18 [T]he Department has construed the requirements that  
19 a fiduciary act solely in the interest of, and for the  
20 exclusive purpose of providing benefits to participants  
21 and beneficiaries, as prohibiting a fiduciary from  
22 subordinating the interests of participants and  
23 beneficiaries in their retirement income to unrelated  
24 objectives. In other words, in deciding whether and to  
25 what extent to invest in a particular investment, or to  
26 make a particular fund available as a designated  
27 investment alternative, a fiduciary must ordinarily  
28

1 consider only factors relating to the interests of plan  
2 participants and beneficiaries in their retirement  
3 income. A decision to make an investment, or to  
4 designate an investment alternative, may not be  
5 influenced by non-economic factors unless the  
6 investment ultimately chosen for the plan, when  
7 judged solely on the basis of its economic value, would  
8 be equal to or superior to alternative available  
9 investments.

10  
11 DOL Opinion 98-04A (1998); *see also* DOL Opinion 88-16A (1988). The  
12 Department of Labor has repeatedly warned that:

13  
14 While the law does not specify a permissible level of  
15 fees, it does require that fees charged to a plan be  
16 “reasonable.” After careful evaluation during the initial  
17 selection, the plan’s fees and expenses should be  
18 monitored to determine whether they continue to be  
19 reasonable.

20  
21 *Meeting Your Fiduciary Responsibilities*, U.S. Dep’t of Labor Employee  
22 Benefits Security Admin. (Feb. 2012),  
23 <http://www.dol.gov/ebsa/publications/fiduciaryresponsibility.html>.

24  
25 105. In a separate publication, the Department of Labor writes as follows:  
26 The Federal law governing private-sector retirement  
27 plans, the Employee Retirement Income Security Act  
28

1 (ERISA), requires that those responsible for managing  
2 retirement plans -- referred to as fiduciaries -- carry out  
3 their responsibilities prudently and solely in the  
4 interest of the plan's participants and beneficiaries.  
5 Among other duties, fiduciaries have a responsibility to  
6 ensure that the services provided to their plan are  
7 necessary and that the cost of those services is  
8 reasonable.

9  
10 \* \* \*

11 Plan fees and expenses are important considerations for  
12 all types of retirement plans. As a plan fiduciary, you  
13 have an obligation under ERISA to prudently select  
14 and monitor plan investments, investment options  
15 made available to the plan's participants and  
16 beneficiaries, and the persons providing services to  
17 your plan. Understanding and evaluating plan fees and  
18 expenses associated with plan investments, investment  
19 options, and services are an important part of a  
20 fiduciary's responsibility. This responsibility is  
21 ongoing. After careful evaluation during the initial  
22 selection, you will want to monitor plan fees and  
23 expenses to determine whether they continue to be  
24 reasonable in light of the services provided.

25  
26 \* \* \*

1 By far the largest component of plan fees and expenses  
 2 is associated with managing plan investments. Fees for  
 3 investment management and other related services  
 4 generally are assessed as a percentage of assets  
 5 invested. Employers should pay attention to these  
 6 fees. They are paid in the form of an indirect charge  
 7 against the participant's account or the plan because  
 8 they are deducted directly from investment returns.  
 9 Net total return is the return after these fees have been  
 10 deducted. For this reason, these fees, which are not  
 11 specifically identified on statements of investments,  
 12 may not be immediately apparent to employers.

13  
 14 *Understanding Retirement Plan Fees and Expenses*, U.S. Dep't of Labor  
 15 Employee Benefits Security Admin. (Dec. 2011),  
 16 <http://www.dol.gov/ebsa/publications/undrstndgrtrmmt.html>.

17 106. ERISA § 409, 29 U.S.C. § 1109, provides, inter alia, that any person who  
 18 is a fiduciary with respect to a plan and who breaches any of the responsibilities,  
 19 obligations, or duties imposed on fiduciaries by Title I ERISA shall be personally  
 20 liable to make good to the plan any losses to the plan resulting from each such breach  
 21 and to restore to the plan any profits the fiduciary made through use of the plan's  
 22 assets. ERISA § 409, 29 U.S.C. § 1109, further provides that such fiduciaries are  
 23 subject to such other equitable or remedial relief as a court may deem appropriate.

## 24 **VI. ERISA'S PROHIBITED TRANSACTION**

25 107. The general duties of loyalty and prudence imposed by 29 U.S.C. §1004  
 26 are supplemented by a detailed list of transactions that are expressly prohibited by 29  
 27 U.S.C. §1106, and are considered violations unless an exemption applies.  
 28

1           108. Section 1106(a)(1) states, in pertinent part, that:

2           [A] fiduciary with respect to a plan shall not cause the plan to engage in a  
3 transaction, if he knows or should know that such transaction constitutes a direct or  
4 indirect —

5                   (A) sale or exchange, or leasing, of any property  
6 between the plan and a party in interest;

7                   \* \* \*

8                   (C) furnishing of goods, services, or facilities  
9 between the plan and a party in interest;

10                  (D) transfer to, or use by or for the benefit of a party  
11 in interest, of any assets of the plan...

12           109. Section 1106(b) provides, in pertinent part, that:

13           [A] fiduciary with respect to the plan shall not —

14                  (1) deal with the assets of the plan in his own  
15 interest or for his own account,

16                  (2) in his individual or in any other capacity act in a  
17 transaction involving the plan on behalf of a party (or  
18 represent a party) whose interests are adverse to the  
19 interests of the plan or the interests of its participants or  
20 beneficiaries, or

21                  (3) receive any consideration for his own personal  
22 account from any party dealing with such plan in  
23 connection with a transaction involving the assets of  
24 the plan.

25           110. Accordingly, Defendants, as plan fiduciaries, were and are prohibited  
26 from causing the plan to engage in transactions with Franklin, including causing the  
27 plan to invest assets in the investment management and other products offered by a  
28

1 party in interest or plan fiduciary and the payment of investment management or other  
2 fees in connection with such investments, unless an express exemption is available.

3 111. Prohibited Transaction Class Exemption 77-3 provides a limited  
4 exemption for a mutual fund company to include proprietary mutual funds like those  
5 in the Plan, however the exemption requires that the plan must not “have dealings with  
6 the fund on terms any less favorable to the plan than such dealings are to other  
7 shareholders.” 42 Fed. Reg. at 18735.

8 112. Because Franklin offered and made service fee credits to other  
9 shareholders, such as the Mercury General Corporation Profit Sharing Plan, far in  
10 excess of the credits offered actually paid to the Plan’s recordkeeper for the benefit of  
11 the Plan, Franklin’s dealings with the Plan were on terms less favorable to the Plan  
12 than its dealings with other shareholders, and PTE 77-3 does not apply.

13 113. 29 U.S.C. § 1132(a)(3) provides a cause of action against a party in  
14 interest, such as Franklin, for participating in the breach of a fiduciary.

15 114. 29 U.S.C. § 1105(a) provides a cause of action against a fiduciary, such  
16 as Defendants, for knowingly participating in a breach by another fiduciary and  
17 knowingly failing to cure any breach.

## 18 **VII. CLASS ALLEGATIONS**

19 115. ERISA § 502(a)(2), 29 U.S.C. § 1132(a)(2), permits a plan fiduciary,  
20 participant, beneficiary, or the Secretary of Labor to bring a suit individually on  
21 behalf of the Plan to recover for the Plan the remedies provided under ERISA § 409,  
22 29 U.S.C. § 1109(a).

23 116. In acting in this representative capacity and to enhance the due process  
24 protections of unnamed participants and beneficiaries of the Plan, as an alternative to  
25 direct individual actions on behalf of the Plan under 29 U.S.C. § 1132(a)(2), Plaintiffs  
26 seek to certify this action as a class action on behalf of the following class:  
27  
28

1           *All participants in the Franklin Templeton 401(k) Retirement Plan from July*  
2           *28, 2010 to the date of judgment. Excluded from the class are Defendants,*  
3           *Defendants' beneficiaries, and Defendants' immediate families.*

4           117. Class certification is appropriate under Fed. R. Civ. P. 23(a) and (b)(1),  
5           (b)(2), and/or (b)(3).

6           (a)     The class satisfies the numerosity requirement of Rule 23(a) because it  
7           is composed of over one thousand persons, in numerous locations. The number of  
8           class members is so large that joinder of all its members is impracticable.

9           (b)     The class satisfies the commonality requirement of Rule 23(a) because  
10          there are questions of law and fact common to the Class and these questions have  
11          common answers. Common legal and factual questions include, but are not limited  
12          to: who are the fiduciaries liable for the remedies provided by ERISA § 409(a), 29  
13          U.S.C. §1109(a); whether the fiduciaries of the Plan breached their fiduciary duties  
14          to the Plan by causing the Plan to invest in excessively expensive funds and by  
15          failing to prudently remove the funds from the Plan; whether the decision to include  
16          and not to remove a fund was made solely in the interests of Plan participants and  
17          beneficiaries; what are the losses to the Plan resulting from each breach of fiduciary  
18          duty; and what are the profits of any breaching fiduciary that were made through the  
19          use of Plan assets by the fiduciary.

20          (c)     The class satisfies the typicality requirement of Rule 23(a) because  
21          Plaintiffs' claims are typical of the claims of the members of the Class because  
22          Plaintiffs' claims, and the claims of all Class members, arise out of the same  
23          conduct, policies and practices of Defendants as alleged herein, and all members of  
24          the Class are similarly affected by Defendants' wrongful conduct. Plaintiff was and  
25          remains an investor in the Plan for the entirety of the Class Period.

26          (d)     The class satisfies the adequacy requirement of Rule 23(a). Plaintiff  
27          will fairly and adequately represent the Class and have retained counsel experienced  
28

1 and competent in the prosecution of ERISA class action litigation. Plaintiff has no  
2 interests antagonistic to those of other members of the Class. Plaintiff is committed  
3 to the vigorous prosecution of this action and anticipates no difficulty in the  
4 management of this litigation as a class action.

5 (e) Class action status in this action is warranted under Rule 23(b)(1)(A)  
6 because prosecution of separate actions by the members of the Class would create a  
7 risk of establishing incompatible standards of conduct for Defendants. Class action  
8 status also warranted under Rule 23(b)(1)(B) because prosecution of separate actions  
9 by the members of the Class would create a risk of adjudications with respect to  
10 individual members of the Class that, as a practical matter, would be dispositive of  
11 the interests of other members not parties to this action, or that would substantially  
12 impair or impede their ability to protect their interests.

13 (f) In the alternative, certification under Rule 23(b)(2) is warranted  
14 because Defendants acted or refused to act on grounds generally applicable to the  
15 Class, thereby making appropriate final injunctive, declaratory, or other appropriate  
16 equitable relief with respect to the Class as a whole.

17 (g) In the alternative, certification under Rule 23(b)(3) is  
18 appropriate because questions of law or fact common to members of the  
19 Class predominate over any questions affecting only individual members, and  
20 class action treatment is superior to the other available methods for the fair  
21 and efficient adjudication of this controversy.

## 22 **VIII. CLAIMS FOR RELIEF**

### 23 **First Claim For Relief: Breach of Fiduciary Duty**

24 118. Plaintiff repeats and realleges each of the allegations set forth in the  
25 foregoing paragraphs as if fully set forth herein.

26 119. The Committee and its members are responsible for selecting,  
27 monitoring, and removing investment options in the Plan.  
28



1           120. The Board of Directors and its members are responsible for appointing,  
2 monitoring, and removing members of the Committee.

3           121. Defendants caused the Plan to invest nearly a billion of dollars in  
4 imprudent investment options, many of which were more expensive than prudent  
5 alternatives, unlikely to outperform their benchmarks, and laden with excessive fees  
6 which were paid to Franklin Templeton and its subsidiaries.

7           122. Defendants failed to remove the funds even though a prudent fiduciary  
8 would have done so given the high fees, poor performance prospects, and availability  
9 of lower-cost alternatives.

10           123. Defendants permitted Schwab, and later Bank of America Merrill Lynch, to  
11 receive excessive compensation for recordkeeping and administrative services to the Plan,  
12 instead of prudently including in their fiduciary decision-making process lower-cost market-  
13 priced vendors, such as JP Morgan, Fidelity and Vanguard.

14           124. By the conduct and omissions described above, Defendants failed to  
15 discharge their duties with respect to the Plan solely in the interest of the participants  
16 and beneficiaries and for the exclusive purpose of providing benefits to participants  
17 and beneficiaries and defraying reasonable expenses of administering the Plan, in  
18 violation of ERISA § 404(a)(1)(A), 29 U.S.C. § 1104(a)(1)(A).

19           125. Defendants failed to discharge their duties with respect to the Plan with  
20 the care, skill, prudence, and diligence under the circumstances then prevailing that a  
21 prudent man acting in a like capacity and familiar with such matters would use in the  
22 conduct of an enterprise of like character and with like aims, in violation of ERISA §  
23 404(a)(1)(B), 29 U.S.C. § 1104(a)(1)(B).

24           126. As a direct and proximate result of these breaches of fiduciary duties, the  
25 Plan and its participants have paid, directly and indirectly, substantial excess  
26 investment management and other fund-related fees during the Class Period, and  
27 suffered lost-opportunity costs which continue to accrue, for which Defendants are  
28

1 jointly and severally liable pursuant to ERISA § 409, 29 U.S.C. § 1109, and ERISA §  
2 502(a)(2), 29 U.S.C. § 1132(a)(2).

3 **Second Claim For Relief: 29 U.S.C. § 1106(a) Prohibited Transactions**

4 127. Plaintiff repeats and realleges each of the allegations set forth in the  
5 foregoing paragraphs as if fully set forth herein.

6 128. This Court alleges prohibited transactions against all Defendants

7 129. Defendants caused the Plan to use Proprietary mutual funds as  
8 investment options when they knew or should have known those transactions  
9 constituted a direct or indirect furnishing of services between the Plan and a party in  
10 interest for more than reasonable compensation and a transfer of assets of the Plan to  
11 a party in interest.

12 130. As Plan Sponsor, Franklin and its subsidiaries were parties in interest.

13 131. As a direct and proximate result of these prohibited transaction  
14 violations, the Plan, directly or indirectly, paid millions of dollars in investment  
15 management and other fees that were prohibited by ERISA and suffered millions of  
16 dollars in losses.

17 132. Pursuant to 29 U.S.C. §§ 1109(a) and 1132(a)(2), Defendants are liable  
18 to restore all losses suffered by the Plan as a result of the prohibited transactions and  
19 disgorge all revenues received and/or earned by Franklin from the fees paid by the  
20 Plan to Franklin and its subsidiaries and affiliates as well as appropriate equitable  
21 relief.

22 **Third Claim For Relief: 29 U.S.C. § 1106(b) Prohibited Transactions**

23 133. Plaintiff repeats and realleges each of the allegations set forth in the  
24 foregoing paragraphs as if fully set forth herein.

25 134. This Court alleges prohibited transactions against all Defendants.

1           135. Defendants dealt with the assets of the plan in their own interest and for  
2 their own account when they caused the Plan to use Proprietary mutual funds as  
3 investment options.

4           136. In causing the Plan to use Proprietary mutual funds, Defendants acted in  
5 a transaction involving the plan on behalf of Franklin, a party whose interests were  
6 adverse to the interests of the plan, its participants and beneficiaries.

7           137. Further, Franklin received consideration for its own personal account  
8 from the Proprietary mutual funds in connection with their inclusion in the Plan.

9           138. For the reasons stated above, Defendants are fiduciaries and parties in  
10 interest with respect to the Plan.

11           139. Defendants knew of should have known that the transfer of Plan assets to  
12 the investment options selected and maintained in the Plan by Defendants allowed  
13 Franklin to benefit both financially, through fees paid by the options to Franklin, and  
14 commercially, by increasing the assets under management for the Franklin-managed  
15 investment options.

16           140. As a direct result of these prohibited transactions, the Plan, directly or  
17 indirectly, paid millions of dollars in investment management and other fees that were  
18 prohibited by ERISA and suffered millions of dollars in losses.

19           141. Pursuant to 29 U.S.C. §1109(a) and 1132(a)(2), Defendants are liable to  
20 restore all losses suffered by the Plan as a result of the prohibited transactions and  
21 disgorge all revenues received by Franklin from the fees paid by the Plan to Franklin,  
22 as well as other appropriate equitable relief.

23           **Fourth Claim For Relief: Failure to Monitor Fiduciaries**

24           142. Plaintiff repeats and realleges each of the allegations set forth in the  
25 foregoing paragraphs as if fully set forth herein.

1           143. This Count alleges breach of fiduciary duties against the Board of  
2 Directors and its members, and Franklin Resources, Inc. (collectively the “Monitoring  
3 Defendants”).

4           144. As alleged above, the Monitoring Defendants are fiduciaries pursuant to  
5 29 U.S.C. § 1002(21). Thus, they are bound by the duties of loyalty, exclusive  
6 purpose, and prudence.

7           145. As alleged above, the scope of the fiduciary responsibility of the  
8 Monitoring Defendants includes the responsibility to appoint, and remove, and thus,  
9 monitor the performance of other fiduciaries.

10           146. A monitoring fiduciary must ensure that the monitored fiduciaries are  
11 performing their fiduciary obligations, including those with respect to the investment  
12 and holding of plan assets, and must take prompt and effective action to protect the  
13 plan and plan participants when they are not.

14           147. The Monitoring Fiduciaries breached their fiduciary monitoring duties  
15 by, among other things:

16           a. Failing to monitor their appointees, to evaluate their performance, or to  
17 have a system in place for doing so, and standing idly by as the Plan suffered  
18 enormous losses as a result of their appointees’ imprudent actions and inaction with  
19 respect to the Plan;

20           b. Failing to monitor their appointees’ fiduciary process, which would have  
21 alerted any prudent fiduciary to the potential breach because of the widespread use of  
22 proprietary funds from which Franklin — and by extension the Johnson family —  
23 received profits in violation of ERISA;

24           c. Failing to ensure that the monitored fiduciaries appreciated the ready  
25 availability of comparable and better performing Plan fund options that charged  
26 significantly lower fees and expenses than the Plan’s Franklin funds; and  
27  
28

1           d.     Failing to remove appointees whose performance was inadequate in that  
2 they continued to maintain the imprudent, and proprietary, options for participants'  
3 retirement savings in the Plan during the Class Period, and who breached their  
4 fiduciary duties under ERISA.

5           148. As a consequence of the Monitoring Defendants' breaches of fiduciary  
6 duty, the Plan suffered substantial losses. If the Monitoring Defendants had  
7 discharged their fiduciary monitoring duties prudently as described above, the losses  
8 suffered by the Plan would have been minimized or avoided. Therefore, as a direct  
9 result of the breaches of fiduciary duty alleged herein, the Plan, and indirectly the  
10 Plaintiff and other Class members, lost tens of millions of dollars in retirement  
11 savings.

12           149. Pursuant to 29 U.S.C. §§ 1109(a), 1132(a)(2) and (a)(3), the Monitoring  
13 Defendants are liable to restore the losses to the Plan caused by their breaches of  
14 fiduciary duties alleged in this Count and to provide other equitable relief as  
15 appropriate.

## 16           **IX. PRAYER FOR RELIEF**

17           WHEREFORE, Plaintiffs pray for relief as follows:

18           A.     A declaration that the Defendants breached their fiduciary duties under  
19 ERISA § 404 and engaged in Prohibited Transactions in violation of ERISA §406;

20           B.     An order compelling the disgorgement of all fees paid and incurred,  
21 directly or indirectly, to Franklin Templeton and its subsidiaries by the Plan or by  
22 Proprietary Mutual Funds as a result of the Plan's investments in their funds,  
23 including disgorgement of profits thereon;

24           C.     An order compelling the Defendant to restore all losses to the Plan  
25 arising from Defendants' violations of ERISA, including lost-opportunity costs;

26           D.     An order granting appropriate equitable monetary relief against  
27 Defendants;  
28

1 E. An order granting such other equitable or remedial relief as may be  
2 appropriate, including the permanent removal of Defendants from any positions of  
3 trust with respect to the Plan, the appointment of independent fiduciaries to  
4 administer the Plan, and rescission of the Plan's investments in Proprietary Funds;

5 F. An order certifying this action as a class action, designating the Class  
6 to receive the amounts restored or disgorged to the Plan, and imposing a  
7 constructive trust for distribution of those amounts to the extent required by law;

8 G. An order enjoining Defendants collectively from any further violations  
9 of their ERISA fiduciary responsibilities, obligations, and duties;

10 H. An order awarding Plaintiffs and the Class their attorneys' fees and  
11 costs pursuant to ERISA § 502(g), 29 U.S.C. § 1132(g), and/or the Common Fund  
12 doctrine, along with pre- and post-judgment interest; and

13 I. An order awarding such other and further relief as the Court deems  
14 equitable and just.

15  
16 Dated: February 6, 2018

Respectfully submitted,

17 /s/ Gregory Y. Porter

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*Attorneys for Plaintiffs*

#### ATTESTATION

Pursuant to Civil Local Rule 5-1(i)(3), I attest that concurrence in the filing of this document has been obtained from each of the other signatories.

Dated: February 6, 2018

/s/ Gregory Y. Porter

Gregory Y. Porter

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that on this 6<sup>th</sup> day of February 2018, a true and correct copy of the foregoing was filed with the Court using the CM/ECF system and service upon all participants in this case who are CM/ECF users will be accomplished by operation of that system.

/s/ Gregory Y. Porter  
Gregory Y. Porter, *pro hac vice*